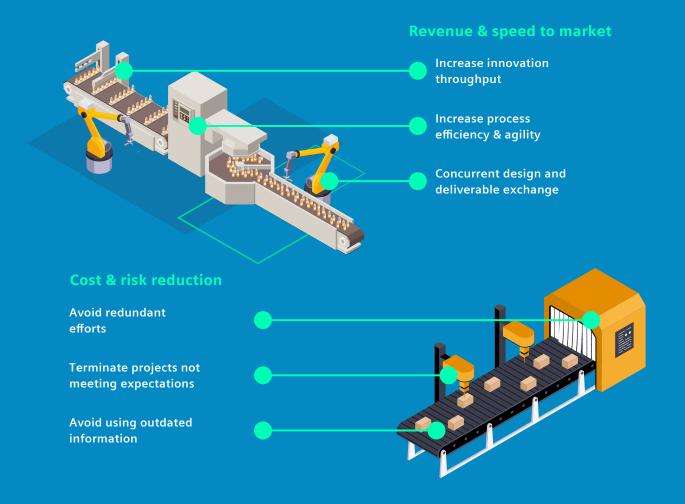
SIEMENS



DIGITAL INDUSTRIES SOFTWARE

Speed up innovation in consumer goods with the power of cloud-based product lifecycle management (PLM) software

In the highly competitive consumer goods market, companies are striving for:



A digital approach to program execution can enable:











faster in project initialization

less redundant assets reduction of non-value efforts increase in product variants

minimize risks

PLM Solutions

PLM software offers consumer goods companies real-time visibility into project progress to manage the entire project lifecycle.

Why PLM?

PLM helps you to manage your digital twin efficiently so you can bring innovative products to market, faster.

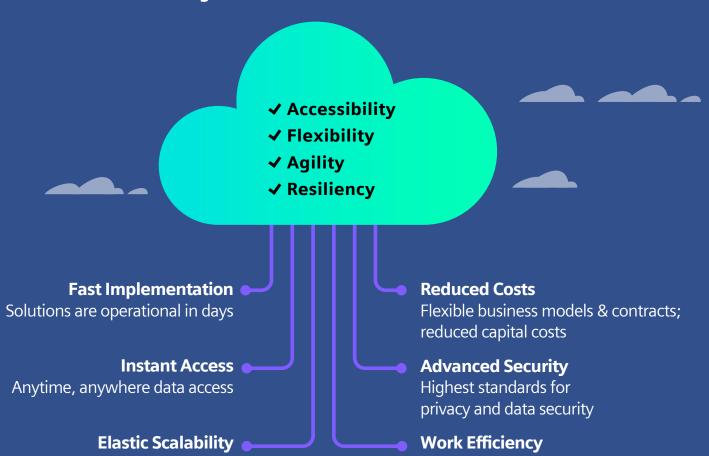


Increase speed to market

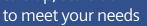


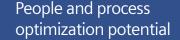
Improve product quality

Launch new product initiatives faster with the flexibility of SaaS PLM



Scale up, scale down





Top two reasons businesses choose SaaS

2	9%	Improved business agilility
28%	Increased IT/cloud resiliency	

Source: Forrester Research, Quantifying the Business Value of SaaS

SaaS provides superior data security & protection



When a company uses a SaaS PLM solution, data security is the responsibility of the solution provider and its cloud partner...As a result, the likelihood of data theft and product development-crippling malware is much less than with on-premises PLM.

Source: Lifecycle Insights, The Business Case for Cloud-Based SaaS PLM



SaaS typically beats on-premises on overall business value

ROI [return on investment] shows that SaaS is a good bet for long-term value.

Forrester report, Quantifying The Business Value of Saas

The solution

Teamcenter X is SaaS PLM on the cloud, operated by Siemens



Source: Transforma Insights, Industry 4.0 Digital Transformation Service Provider Peer Benchmarking 2021 Report Source: The Forrester Wave™: Product Lifecycle Management For Discrete Manufacturers, Q1 2023

What's next?

Discover more about Teamcenter X

Free 30 Day trial